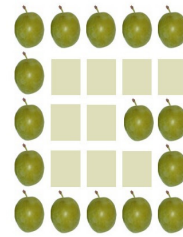


MDN Member: **Frank Learner**
Business: Greengage Associates
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Greengage
- Associates -

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www.greengageassociates.co.uk

Specialisms

Main areas of interest

- Added-value charity financial reporting:
 - Going beyond basic compliance to present your annual report and accounts in the way that best promotes your charity.
 - Exploiting the potential of the annual report and accounts as an additional fundraising tool through using the many reporting options available.
 - Supplementing the annual report with an annual review.
- Financial management:
 - Sound basic procedures (budgeting, cash flow management, internal controls etc) demonstrate effective use of resources to funders.
 - A financial input to the strategic plan is a key element in achieving sustainability - developing a strategic cost model with solvency forecast.
- Risk management:
 - Not just compliance - getting delivery right first time and taking necessary precautions.
 - Guiding your charity on risk categorisation and mitigation.
- Independent Examinations - the 'lighter touch' alternative to audit for smaller charities.
- Writing:
 - Proof-reading, copy editing and drafting - manuals, reports, web content and articles, etc.
 - Added-value if combined with my other specialisms.

Type of work done

- Open courses
- In-house training
- Short consultancies
- Projects

Sector: Any, but focussed on the small/medium charity with limited specialist resources in-house.

Geographical Area Covered: All of England & Wales.

Work Experience: I established Greengage Associates in 2005 after spending most of my working life in the Royal Air Force - where my last role was treasurer of the Service's major recreational grant-making charity. I now undertake consultancy and independent examination work for charities, and have undertaken training for the Directory of Social Change and Institute of Fundraising.

Publications:

- Governance magazine: Trustee issues arising from a fatal accident caused by volunteers.
- Charity Comms website: The Value of your Annual Report.
- Charity Finance Directors Yearbook 2011: Putting Governance Models into Context.

Qualifications: ICAEW Diploma in Charity Accounting. Fellow of Association of Charity Independent Examiners. Common Purpose Cardiff Matrix course 2007 graduate.

Other information: Trustee Treasurer of Community Foundation in Wales. Charity Finance Directors Group South West & Wales Regional Committee member.